



7/A
3-8-03
NP

**IN THE
UNITED STATES
PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF: Johnske et al.

CASE: 57690.010054

AMENDMENT AND COMMUNICATION

SERIAL NO.: 09/609,662

FILED ON: 30 June 2000

FOR: POINT OF PURCHASE DISPLAY

ATTENTION OF:
Art Unit 2674
EXAMINER:
Ali A. Zamani

RECEIVED

MAR 05 2003

Technology Center 2600

COMMISSIONER OF PATENTS
WASHINGTON, D.C. 20231

Dear Sir:

If any charges or fees must be paid in connection with the following communication, they may be paid out of our Deposit Account No. 502428.

This is in response to the Office Action, mailed August 27, 2002, relevant to the above-identified patent application. Please amend the application as indicated, and consider the following remarks, toward reconsideration of the application, and passage to allowance thereof. Applicant acknowledges with appreciation the Examiner's indication that claims 2 and 3 would be allowable if rewritten to incorporate the subject matter of claim 1.

STATUS OF THE CLAIMS

Claims 1 – 11 are presently pending and under consideration in the application.

GREENBERG TRAURIG

CHICAGO IP OFFICE
77 WEST WACKER DRIVE
SUITE 2400
CHICAGO, IL 60601
(312) 456-8400

Richard D. Harris
Howard E. Silverman
John S. Pacocha
Douglas B. Teaney
Herbert H. Finn
Mark R. Galis

27898
32492
25197
33459
38139
36805

Gary R. Jarosik
Richard E. Dick
James K. Cleland
Brad R. Bertoglio
Jeffrey P. Dunning

35906
27778
44619
47422
50686